



S2131 – SERENADE MKII

WIDE TOE PLATFORM

TARGET MARKET:
BEGINNER TO PRE-PROFESSIONAL

AVAILABLE IN SIZES:
1 - 9

WIDTHS:
B, C, D, E

COLOURS:
PINK



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THE SERENADE POINTE SHOE HAS A SIMILAR SHAPE TO THE SUPRIMA AND SONATA IN THAT THE HEEL IS NARROW AND FITS SNUGLY. THE PLATFORM IS WIDER SO IS BETTER SUITED TO A DANCER WITH SQUARE SHAPED TOES. THIS ALSO HELPS LATERAL BALANCE AND ASSISTS DANCERS WHO ARE INCLINED TO "SICKLE" OR FALL OFF POINTE SIDEWAYS.

OFTEN A DANCER WITH FLEXIBLE FEET AND/OR SWAYED BACK LEGS FIND THAT THEY FALL FORWARD OF THEIR POINTE SHOES. THE SERENADE COMPENSATES THIS WITH A LONGER VAMP AND STRONGER SHANK. THE SHANK IS MADE WITH A 6-IRON BODY, AND A 3-IRON CENTERPIECE. THE AVAILABLE WIDTH FITTINGS FOR THE SERENADE ARE B, C, D AND E AND REQUIRE THE DANCER TO FOLLOW BREAK-IN INSTRUCTION A.

MKII

THE 4 IMPROVEMENTS TO THE ORIGINAL SERENADE

- 1** STREAMLINED SATIN UPPER - SIDES OF SATIN UPPER HAVE BEEN LOWERED TO REVEAL MORE OF DANCERS FOOT ENHANCING AESTHETIC, PROVIDING A MORE MODERN, STREAMLINED LOOK AS WELL AS REDUCING BUNCHING OF SATIN WHEN ON POINTE.
- 2** NEW GENERATION INSOLE IS VIRTUALLY UNBREAKABLE CREATING HARDER WEARING, LONGER LIFE, BETTER VALUE FOR MONEY, LIGHTER, MOULDS QUICKER TO THE SLOPE OF A DANCERS ARCH GIVING GREATER SUPPORT WHEN ON POINTE. ALSO FORCES THE SHOE TO SIT FLATTER ON STAGE REDUCING ROCKING AND ENHANCING STABILITY.
- 3** LONGER WING PUFF: REDUCES CREASING AND BUNCHING OF SATIN WHEN ON POINTE
- 4** ADDITIONAL PADDING UNDER PLEATING MAKES THESE SHOES QUIETER BY CUSHIONS IMPACT ON STAGE REDUCING NOISE

BREAK IN INSTRUCTIONS FOR POINTE SHOES

TO GET THE BEST OUT OF A BLOCH POINTE SHOE, PLEASE ADHERE TO THE BELOW TECHNIQUES FOR "BREAKING IN" THE SHOE. TECHNIQUE A AND TECHNIQUE B ARE VERY SIMILAR; THEY DIFFER DUE TO TWO DIFFERENT PASTE TYPES AND TWO DIFFERENT CONSTRUCTION TECHNIQUES.

BREAK IN TECHNIQUE A

A LITTLE EXTRA TIME NEEDS TO BE TAKEN TO BREAK IN THESE SHOE TYPES. THEY ARE MADE WITH A HARDER PASTE THAN TECHNIQUE B AND ARE THEREFORE SUSCEPTIBLE TO "SNAPPING" IF TREATED ROUGHLY AT FIRST. ONCE BROKEN CORRECTLY THEY HAVE A LONG LIFE SPAN.

DOING BARRE IS THE BEST WAY TO BREAK IN A POINTE SHOE. WE UNDERSTAND HOWEVER THAT YOU CAN'T STAND AT THE BARRE WITH A NEW PAIR OF POINTE SHOES AND EXPECT TO DO A TENDU, SO THE SHOE NEEDS TO BE PREPARED FOR BARRE BY GENTLY SOFTENING THE SHANK AND BOX BY HAND. CONCENTRATE ON THE DEMI-POINTE AREA OF THE SHANK BEING CAREFUL NOT TO CRUSH THE BOX. THEN WORK YOUR WAY UP TO THE HEEL GENTLY MASSAGING THE SHANK UNTIL IT IS AT A POINT WHERE TENDU AND RELEVE TO DEMI-POINTE IS COMFORTABLE. SOFTENING THE BOX IS NOT ALWAYS NECESSARY AND IS LEFT UP TO THE INDIVIDUAL. IF SOFTENING IS NECESSARY THEN CONCENTRATE ON GENTLY SOFTENING THE SIDES OF THE BOX. LOTS OF DANCERS STAND ON THE TOP OF THE BOX IN ORDER TO SOFTEN AND WIDEN IT. WE ADVISE THAT STANDING ON THE BOX OR SQUASHING THE BOX CAN PERMANENTLY DAMAGE THE SHOE, SO PLEASE DO SO AT YOUR OWN RISK. IF YOU MUST STAND ON THE BOX, YOU NEED TO CONCENTRATE THE PRESSURE ON EITHER SIDE OF THE BOX CENTRE. THIS IS IMPORTANT BECAUSE THE TOP CENTRE OF THE BOX IS THE WEAKEST POINT AND PRONE TO THE MOST DAMAGE IF STOOD ON. ONCE THE SHOES ARE READY FOR BARRE, 1 TO 2 HOURS BARRE WILL BE A SUFFICIENT TIME TO SHAPE THEM TO YOUR FOOT. AT THIS POINT THE SHOES WILL BE EVENLY SOFTENED WITH NO WEAK POINTS RESULTED FROM INCORRECT BREAKING TECHNIQUE.

BREAK IN TECHNIQUE B

THESE SHOES ARE MADE FROM A PASTE THAT IS DESIGNED TO SOFTEN WHEN MOISTURE IS APPLIED. THE TECHNIQUE HERE IS SIMPLE TO UNDERSTAND. FOLLOW BREAK IN TECHNIQUE A. AFTER 1 TO 2 HOURS BARRE THE SHOE WILL BECOME MOIST AND SHAPE ITSELF TO THE DANCERS FOOT. ONCE THE SHOE DRIES IT WILL HAVE SET IN THE SHAPE OF THE DANCERS FOOT. AT THIS POINT IT IS POSSIBLE TO APPLY SHELLAC TO THE INSIDE OF THE BLOCK AND SHANK. THIS WILL NOT ONLY HARDEN THE SHOE IN ITS CURRENT SHAPE, BUT ALSO STOP ANY MORE MOISTURE ENTERING THE SHOE (SEE SHELLAC SECTION IN FAQ). SO WE ARE LEFT WITH A STRONG SHOE, MOLDED IN THE SHAPE OF THE INDIVIDUAL DANCERS FOOT ON THE INSIDE, WHILST LEAVING A QUIET EXTERIOR.